

Image
Sense Hawaii
Film - Video - Photography

Four reasons that will make a difference to your wedding video

1) Image Sense Hawaii provides film-style camera operators:

Shooting weddings in Hawaii requires skillful camera operators. Often times, you shoot a beach wedding against the background of a bright sky or a beautiful sunset. Experience is the key to managing exposure so that faces are well lit (instead of dark against the bright background) and the stunning reds and oranges of the sunset sky are properly captured. It also requires an artistic eye to make the best decisions that will favor the skin tones of bride, groom and family.

Our cameramen and editors are not just videographers, but filmmakers. They are trained to operate cameras, to look for the best lighting, the best angle, the best composition and the best camera movement that will capture the emotion of every moment of your wedding day in Hawaii.

Most of our staff has worked in Hollywood and with independent films, learning and collaborating with some of the most talented people in the film industry.

This is a trademark of Image Sense Hawaii. We are filmmakers that make cinema-styled wedding videos in Hawaii. Many wedding videographers place their cameras on tripods away from the ceremony and they only capture the same angle for 30 minutes. That approach will make your wedding video look like a surveillance video instead of the work of art that your wedding day should be.

Our cameramen are always looking for the best angle and the best position. We are deliberate in placing our cameras and move to capture the best moments of your wedding day.

2) Capturing film-style sound: The things you never hear about sound in weddings.

Capturing excellent sound in a wedding ceremony and reception are a key ingredient of producing a first-rate wedding video.

Most couples that come to get married in Hawaii select a beach location. The magnificent Pacific Ocean and the unique position of Hawaii create some of the most spectacular sunsets in the world. Who wouldn't want to have such a backdrop on your wedding day?

However, that beautiful backdrop creates some significant sound problems for the wedding videographer. The soothing ocean breeze, the calming sound of the waves crashing on the shoreline could become a significant problem for a wedding videographer in Hawaii if you are not prepared and accustomed to deal with it.

Sometimes, the breeze becomes wind and the waves crash in force against the water's edge. You can never predict when this is going to happen. If the wedding videographer is not ready to deal with it, your wedding video could become just a slide show without any of the meaningful words said by friends and family or the romantic wedding vows exchanged by the couple.

At Image Sense Hawaii, we use the right kind of microphone for every occasion and circumstance that your wedding day might have. We also work in placing wireless microphones on the minister and groom to capture every word said. We use ambience mikes to capture other sounds relevant to the ceremony.

At the end, the sound comes together in the final sound mix. Every word, music and meaningful sound is selected and placed at the right level so you will hear the minister, bride and groom vows, reactions, and music. And still, in the background you will hear the sweet whisper of the ocean.

Often times we receive calls or emails from the mother of the bride saying: "When I was in the ceremony, I had to lean forward to hear the minister or the wedding vows over the sound of the waves. But, when I

watched the video that Image Sense Hawaii produced, I could hear everything clearly”.

This is accomplished by utilizing the same techniques that you use in films to capture, mix and create the sound. We keep sound elements separated so levels can be set on a process called audio sweetening. We use multiple cameras with multiple mikes so that each mike is concentrated on a different part of the ceremony.

3) Respecting wedding protocol.

Have you ever been to a wedding where an amateur videographer or photographer was always in your way? This important aspect is often ignored when selecting your wedding videographer.

Our company respects the rules set by the family and the resort or location chosen for the wedding. We respect protocol; we keep close communication with the wedding coordinators about what to do and what not to do, where our cameras can go and where they can't. If we find a problem that might affect the quality of our work, we communicate ahead of time and try to resolve it before the ceremony starts.

We pay attention to what our cameramen wear, where they get stationed, and how they move through the wedding. We remain unobtrusive and inconspicuous. We do our best to keep tripods and equipment out of sight and out of the guests' way. Most importantly, we are always open to talk with you, change our ways, and adapt so your ceremony and reception will not be anything that you don't want it to be.

4) Image Sense Hawaii provides experienced camera operators and editors:

How do you recognize an inexperienced wedding videographer?

There are two common characteristics to newcomers in the business of making wedding videos. The first one is an unusually low price for the amount of services offered. For every hour shot on your wedding day a professional editor will have to invest 4 to 8 hours of digitizing footage,

editing, and mastering your wedding day DVD. If the deal is too good to be true, you are probably paying the difference some other way or you will not receive the professional service you deserve.

The second characteristic of new wedding videographers is that they will make a big deal about their equipment. They will talk about their HD digital camera, computerized editing equipment, etc. However, those are the minimum requirements of any professional. Think about it: would you hire a pianist because of the quality of the piano he is playing? If he is a professional, he will only play on an excellent instrument.

In the same way that you judge music by the ability of the musician, you should check the work of the videographer you are hiring. The ability to frame, select an angle, manage lighting and exposure, and create graceful camera movements, will make a tremendous difference in the quality of your wedding video.

Image Sense Hawaii will spend time discussing your expectations, envisioning your artistic and creative choices, understanding what is important to you. We will not confuse you with technical jargon about pixels and image resolution.

We will work on advising you about the most favorable set up of your wedding at your particular beach or resort since we have probably already shot multiple weddings at the same location.

For our company, each wedding video is a unique film that we produce. We would like to know your family and ensure everyone gets to be in the wedding video and be a part of the memory that we are creating.